



ABOUT MIREO

Mireo provides outcomes-oriented consulting services focused on healthcare, biomedical research, higher education, and government industries. Established in 2018 and grounded in 25 years of founder experience, the Mireo team empowers clients to excel by delivering innovative solutions that create a lasting impact. We take pride in building enduring partnerships based on trust and a proven track record of delivering results.

Driven by a commitment to deliver value for our clients, Mireo offers services designed to empower institutions' growth and development. We provide our clients with the tools they need to adapt and seize opportunities in today's fast-paced environment.

CORE CAPABILITIES

STRATEGIC PLANNING AND EXECUTION

We help our clients create actionable strategies that drive sustainable growth and yield tangible results.

PROGRAM MANAGEMENT

Our program management expertise ensures the successful delivery of complex projects on time and within budget.

ORGANIZATIONAL EFFECTIVENESS

We identify process improvement opportunities and implement solutions to boost performance using proven process optimization best practices.

HEALTHCARE TECHNOLOGY INTEGRATION

We deliver technology strategy and integration services demanded by both patients and providers in a rapidly evolving healthcare environment.

BIOMEDICAL RESEARCH SUPPORT

Our research support services focus on increasing operational efficiency, streamlining team workflows, overseeing grant management, and improving the day-to-day coordination of research support services.

ONCOLOGY CLINICAL OPERATIONS SUPPORT

We empower oncology clinics to deliver exceptional and compassionate cancer care through the improvement of internal processes for greater efficiency.

INTRAPRENEURIAL VENTURES

We assist established organizations launch new ventures, leveraging their existing strengths and resources to deliver value beyond the traditional enterprise.

DIFFERENTIATORS

PARTNERSHIP

Our team believes in true partnership with our clients. We take the time to listen, ask questions, and understand your organization and its culture.

ACTIVE ENGAGEMENT

We don't just offer recommendations—we roll up our sleeves to help you implement them. We believe in equipping your team with the tools and knowledge you need to succeed, and we work side-by-side with you to ensure a plan's smooth implementation.

CROSS-DISCIPLINARY INSIGHTS

Our team's experience spans many industries, including healthcare, higher education, biomedical research, federal health research/regulation, publishing, technology, finance, and insurance. We balance a wide perspective with deep expertise to guide practical innovations for your organization.

TAILORED SOLUTIONS

Our approach is hands-on and practical. We deliver measurable results that are customized to your organization's specific goals and challenges. Our team is committed to helping you achieve your business objectives in a way that makes sense for your unique needs.



EXAMPLES OF OUR IMPACT



HEALTHCARE TECHNOLOGIES PROGRAM DEVELOPMENT AND MANAGEMENT

Created a **Medical Additive Manufacturing Program** to produce custom medical devices and implants using 3D printing technology to support an academic healthcare team performing complex surgeries.



DIGITAL HEALTH STRATEGY

Developed **Remote Patient Monitoring** programs allowing hospital-based providers to deliver expert care to discharged patients while freeing up bed space.

Designed and implemented an employer-based **Virtual Primary Care** service to improve patient outcomes and reduce healthcare costs.



STRATEGIC PLANNING AND EXECUTION

Supported the development of a **Comprehensive Strategic Plan** for a large university's College of Medicine and supported the execution of said strategy, including building the team and capabilities within the org to execute it.

Assisted organizations with **Cultural Transformation**, guiding them in strategies to bring their mission and goals into alignment with their newly identified values and cultural norms.

Developed an **Operational Excellence** group to identify and execute process improvement projects using Lean Six Sigma in an academic medicine environment.

CONTACT

Matt Briddell, MBA, PMP

Principal

mattbriddell@mireo.net

717-500-1336

Hershey, PA

Learn more at
mireo.net

